



# JARED STELMA

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## ABOUT ME

I am a 31 year old graphic design nerd & coffee guzzler! I was born and raised in California. I enjoy reading, traveling & meeting new people. Through past travels and friendships, I found if I keep my eyes and ears open I can always become inspired by my surroundings. My passion comes from being able to implement those inspirations into my design career.

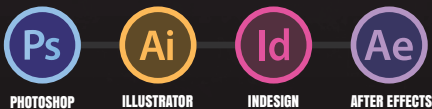
## OBJECTIVE

To obtain a position in a positive and creative work environment which allows me to utilize and grow my Graphic Design and Marketing Skill set.

## SKILLS

Strong design sense, wild imagination, able to multi task and thrive in a fast paced work environment, keen eye for upcoming trends, fast and efficient learning capability, widely ranged sense of humor and being extremely personable.

## EFFICIENT IN



## EDUCATION

**EX'PRESSION COLLEGE FOR DIGITAL ARTS**  
2007-2010 Emeryville, CA  
Bachelor of Applied Science  
Motion Graphic Design

## JARED STELMA DESIGNS

ART DIRECTOR & GRAPHIC DESIGNER

2014-PRESENT

In 2014 I moved from California to Indiana. Since I have been doing freelance and contract work. Below are a few of the companies I have been fortunate enough to join forces with.

- **TORCHLITE MARKETING**

CONTRACTED GRAPHIC DESIGNER

PRESENT

Oversee an assigned array of creative projects from conception to completion. Projects include design for catalogs, advertisements and social media content.

- **UPTOP CLOTHING COMPANY**

CONTRACTED GRAPHIC DESIGNER / ART DIRECTOR

PRESENT

Collaborated with the Brand Manager of Uptop to create a lifestyle brand of soft goods that is ahead of the curve and appeals to both men and women.

- **TOUR DESIGN CREATIVE**

CONTRACTED GRAPHIC DESIGNER

2015-2016

Contracted in to fill the void while employees were on temporary leave. Quickly adapted to their creative process and fast paced operations. Produced ad mats for upcoming Live Nation tours and social media content.

## THE BLOCKHOUSE INDIANAPOLIS

CREATIVE DIRECTOR & CUSTOMER RELATIONS

2010-2014

Oversaw the entire creative process from the start of construction to the opening. Duties included: concept sketches, branding, web design, interior and exterior signs, etc. The business was up and running in 90 days. Once our site went live we sold out memberships in just 48 hours. After a successful 1st season we received a "Best of Indy" award from The Indianapolis Star.

## NHS INC.

GRAPHIC DESIGNER & SOCIAL MEDIA MANAGER

2010-2014

Worked with Art Directors to execute tight deadlined projects for upcoming seasons, while mirroring strict branding guidelines and marketing strategies. Projects included various apparel designs, company catalogs, product packaging, sales flyers, e-mail and social media campaigns and seasonal POP programs.

- **SANTA CRUZ SKATEBOARDS**

GRAPHIC DESIGNER

Conceptualized and executed new and unique advertisements, to showcase upcoming products. Constructed pre-production style guides, for hard good and soft good lines.

- **NOR CAL CLOTHING CO.**

SOCIAL MEDIA MANAGER / CONTENT DESIGNER

Designed and curated all social media content. Orchestrated ad campaigns, product posts and photo shoots to drive traffic to the online store. Increased online sales by 20% and grew the Facebook following by more than 20,000 likes from the previous year.

## THRASHER MAGAZINE

GRAPHIC DESIGN INTERN

2010

Worked along side the creative director to complete advertisements and digital ad components for Venture Truck Co., Think Skateboards, Hubba wheels, City Skateboards.